

**Management & Advisory Services  
for INDUSTRIAL COMPANIES**

Specialized in bringing strong and fast **Business Performance Improvement**  
for **industrial** and **technology** companies

ALX-MANAGEMENT Ltd and Alex Bezingé leverage on 24+ years of unique value-added combination of **senior management**, **private equity** and **industrial** experiences.

More specifically, ALX provides following types of **fully customized services**:

- **GLOBAL COMPANY DUE DILIGENCE / COMPANY HEALTH CHECK / DIAGNOSIS**  
Pre- or post investment top level due diligence, business risk assessment, identification of key weaknesses and related corrective recommendations (Management, organization, product positioning, competitive analysis, financials, business development, manufacturing processes,...)
- **BUSINESS PROBLEM SOLVING / TROUBLESHOOTING for INDUSTRIAL COMPANIES**  
Management assistance & special project management at CXO level (part time or full time):
  - in Small & Medium Enterprises (Industries) and in Start-up companies (High Tech)
  - in underperforming, stressed, distressed or turnaround situations
  - in complex, crisis or change environment

**Experience & Skills**

- 11+ years in PRIVATE EQUITY dealing with start-up and distressed companies (Investment Director, Chairman, Board member, Fund & Board advisor)
- 13+ years in restructuring INDUSTRIAL and HIGH TECH companies (CTO, COO, CEO)
- 24+ years overall INTERNATIONAL BUSINESS experience in industrial and technology sector
- New product development, product launch and high volume manufacturing track record
- International business deployment and multicultural operations (EU, USA, Asia)
- Strategy definition and implementation, competitive product positioning
- Numerous M&A transactions, complex legal and financial deal structuring
- Extensive communication and negotiation skills.
- Unique and proven problem-solving capabilities.

**Bio**

**Dr Alex BEZINGE** has developed a broad panel of experience and expertise in strategy, operation, management, business development, and investments in private equity, all of which in the technology and industrial sector.

In 2005, Alex has launched his own company **alx-management** providing Management & Advisory Services to PRIVATE EQUITY funds and INDUSTRIAL companies (due diligence, business solution provider, board advisor), in the distressed, buyout and start-up sector. Previous to that, Alex has executed numerous M&A transactions and has advised on VC deals across Europe as an **Investment Director** for **Atila Venture Partners** since 2001.

Before then, Alex was **CEO** of a multinational high-tech company within **Swatch Group**, **CTO** and **COO** in a precision instrumentation US Group **Brown&Sharpe**, and **R&D** manager within a microelectronics manufacturer at **Ascom microelectronics**. Originally, he spent 6 years in research at Geneva University and the **IBM Almaden Research Centre** in California.

Alex is Swiss, has a Masters degree in Physics from **ETH Zürich**, a PhD in Physics from **Geneva University** and performed post-grad management studies at **INSEAD** and **STANFORD**.